

Meet

Your

Merchant



**OVER 100 YEARS OF
OIL TANK REMOVALS**

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**CLARKS LANDING WELCOMES
GUESTS TO SEE NEW RENOVATIONS**

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**PATRICIA "PAT" MAYER
DIANE TURTON, REALTORS**

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GREGORY RICE PRESENTS

Meet the Shore's Top Agent

Greg Rice is recognized through multiple awards and designations as one of the top real estate agents in the entire United States, and was recently ranked #27 in all of N.J. by Newsweek Magazine's "America's Best Realtors." He is a recipient of Coldwell Banker's 'International President's Premier' award, which is a very prestigious designation only achieved by 1% of Coldwell Banker's 94,000 agents WORLDWIDE. Greg sold over \$36 MILLION this past year of 2022 alone, and has closed over \$400 MILLION thus far in his 18 year career.

Greg's relentless energy and market expertise gives him a significant advantage in evaluating, marketing, negotiating, and closing sales for his clients! This, combined with Coldwell Banker's unmatched global exposure and industry-leading marketing platforms and technology, has led to Greg being the agent of choice in all price points at the Jersey Shore. Contact Greg anytime for a private and confidential discussion on your home's current value, your options, or the market in general and the best ways to take advantage of it.....and see for yourself the success you can achieve when you work with the Shore's top agent and the world's #1 real estate company.



"...We met with 5 of the top agents in the area and chose Greg. Greg was superb as my sellers agent, was 100% reliable and put us at ease during a stressful time, and, in the end, sold our house for a higher price than the other agents were willing to list it!"

- Dan Jones, Seller, Spring Lake

"...In my life, I have hired four real estate agents. Greg Rice is, by a very wide margin, the best. His attention to you and overall customer service is extraordinary. I can not say enough good things."

- L. Matino, Buyer, Manasquan

"Greg is extremely professional and treats the business very seriously. Greg was completely committed to me and the property, was available at any time of the day and night and was extremely responsive dealing with all issues, large and small. Greg had been referred to me as the best agent in Sea Girt and he fully lived up to that billing."

- Dan Sullivan, Seller, Sea Girt

"...We could not be more pleased with this process from start to finish. Greg is friendly, professional, hardworking and smart. His marketing approach was first class, his negotiating skills fantastic. There was no request he could not handle. We recommend him without reservations...."

- McManus Family, Seller, Manasquan

"....My wife and I interviewed numerous realtors to help us sell our Brielle home, and it was clear to us within a few minutes of meeting Greg that he would be our choice...Greg's preparation, presentation materials, knowledge of the local market, and his contagious enthusiasm, and professionalism stood out to us. My wife and I can not recommend Greg highly enough...."

- Tim Conway, Seller, Brielle

GREGORY RICE

REAL ESTATE BROKER/SALES ASSOCIATE

COLDWELL BANKER RESIDENTIAL BROKERAGE

1122 THIRD AVE, SPRING LAKE, NJ

(917) 532-2735 CELL

(732) 449-2777 OFFICE

gregorymrice@gmail.com

www.GregoryRiceRealEstate.com



**COLDWELL
BANKER
REALTY**

* Based upon Monmouth/Ocean Regional Realtors MLS Statistics and Coldwell Banker Residential Brokerage Office Exclusives for Overall Sales Volume of Listings Sold for all agents in Spring Lake, Sea Girt, Manasquan, Brielle, Wall, Point Pleasant, Point Pleasant Beach, Brick, Asbury Park, Bradley Beach, Avon, Belmar, Little Combs.



LASEMEDICA MEDSPA AND VEIN CENTER

Located in beautiful Spring Lake, NJ

Get to know Dr. Rex Ghassemi, who serves patients throughout the State of New Jersey.

An experienced physician in the field of vascular and Varicose vein treatment, Phlebology, and Aesthetic Medicine utilizing catheter based techniques.

As such, he specializes in advanced vascular procedures, which include vascular laser therapy for the treatment of varicose veins, laser ablation, and body contouring. He also specializes in advanced catheter based techniques including laser ablation and ambulatory phlebectomy.

In addition to serving as the medical director at ACP Vein Center in Wayne, he serves as medical director at Lasemedica Medspa and Vein Center in Spring Lake, New Jersey.

Dr. Ghassemi serves as a proctor and teaches the method of laser varicose vein treatment to other physicians and residents. He has been active in teaching medical residents at St. Joseph's Hospital and Health Center for over 25 years.

A lifelong resident of New Jersey, Dr. Ghassemi has been an accomplished physician and educator. He graduated with honors from Paramus High School and Rutgers University in New Brunswick, where he earned a Bachelor of Arts degree. He then went on to earn his medical degree from Rutgers Robert Wood Johnson Medical School.



His internship and residency in internal medicine were completed at the Medical College of Pennsylvania Hospital in Philadelphia in 1991. He completed his fellowship at Hahnemann University Hospital in 1994 and Albert Einstein Medical Center in Philadelphia in 1995.

Utilizing the most advanced laser technology in the treatment of his patients, he has perfected the science and art of minimally invasive catheter based procedures under local anesthesia.

Dr. Ghassemi is also an active member of the American College of Phlebology, the American Society of Laser Medicine and

Surgery, and the National Society of Cosmetic Physicians. He has been featured on local TV news shows, radio, social media and local news papers.

Phlebology is a branch of medicine concerned with the veins and vascular anatomy of the legs. A phlebologist is a medical specialist in the diagnosis and treatment of disorders of venous origin utilizing laser technology and minimally invasive procedures.

Throughout his extensive career, Dr. Ghassemi has been the recipient of Patients' Choice Award (2012, 2011, 2009, 2008), Top Doctor (2022) and Compassionate Doctor Recognition (2012).

Happily married, he is the father of two children.



600 Warren Ave. Suite 104,

Spring Lake, NJ 07762

732-384-5365

lasemedica.com



MINT METHOD WELLNESS

Maggie Marino, a Certified Hypnotherapist, Reiki Master, and Certified Spiritual Coach, is pleased to announce the opening of **Mint Method Wellness** in **Manasquan**. After working in other healing collectives, Maggie is delighted to have opened her own space. **Mint Method Wellness** offers spiritual healing, hypnotherapy, Reiki certification, guided meditations and energy parties. **Mint Method** is about setting intentions and taking ownership of your own healing and spiritual growth. Check out @mintmethodwellness on Instagram or visit us at www.mintmethodwellness.com. Maggie is always happy to answer questions and make accommodations for individual client needs. Star News Group readers get 25% off services using the promo code: STARNEWS
200 Atlantic Ave. Suite H, Manasquan, NJ 08736
(732) 930-6748



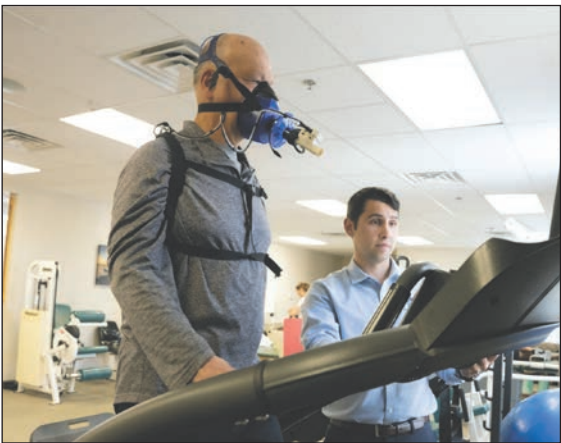
LIFESTYLE CLOTHING & ACCESSORIES FOR MEN & BOYS

We are **RyanPatrick**, a lifestyle clothing & accessories destination for men & boys. What's your style? Are you more business? Casual? Sea-lover? Sports aficionado? We have you covered from the office, to the golf course, to the beach & everything in between. Shopping locally allows our customers to get that personalized experience where customer service & knowledge of our brands is blended together, to make our customers feel great. We offer personal shopping appointments, gift wrapping, unique gifts & everything from outerwear to footwear. We carry johnnie-o, Greyson, Turtleson, Scott Barber, Tommy Bahama, Fish Hippie, Duck Head, Hari Mari, Doc Murphy, Anderson Ord, Tica Sport Leather & more. Come and see us — we have something for everyone.
140 Main Street Manasquan NJ, Corner of Main & Parker. 732. 820. 6670. Open 7 Days



VALERIE A. BARBA, DDS, LLC

From the serene, relaxing, and luxurious setting of her office in Manasquan, NJ, **Dr. Valerie Barba** and her exceptional team have served the local Jersey Shore community for the past 16 years. Gleaning from her experience over the past 36 years in practices in California, New York and New Jersey, she and her team created an unsurpassed patient experience with state-of-the-art technology and care that not only soothes and inspires, but sets the foundation for optimal overall health and wellness. About to serve her second term on the Board of Directors of the Jersey Shore Chamber of Commerce (JSCC), **Dr. Barba** feels privileged to be a part of the chamber's mission of building a prosperous business community here at the Jersey Shore. She shares their commitment to enhancing the lives of our neighbors through a thriving local economy. As a 2016 recipient of the Business Excellence Award by the JSCC, she and her team espouse the values of excellence and enjoy changing lives, one smile at a time. **2399 Hwy. 34, Ste. A-4, Manasquan. Call 732-223-4416 or visit valeriebarbadds.com**



ATLANTIC PHYSICAL THERAPY CENTER

Atlantic Exercise Physiology is the newest Division of **Atlantic Physical Therapy Center**, located at **2414 Highway 34** in **Manasquan**. Atlantic's Exercise Physiology Director, Jeremy Kuper, helps you live a longer and healthier life by prescribing biologically-tailored nutrition and exercise prescriptions. Through advanced testing, Jeremy helps you manage your weight, increase your life expectancy, optimize sports performance, and/or reduce your risk of chronic disease. For all of 2023, **Atlantic Exercise Physiology** will be offering free medical body composition analysis to everyone during their initial consultation. Let us help you take the guesswork out of living a longer and healthier life! Schedule your free consultation by calling our office at **732-528-3850** or emailing jdkuper@atlanticptcenter.com



MANASQUAN LIGHTING

Manasquan Lighting has something for everyone! Whether you need Chandeliers, Lamps, Shades, Cabinet Lighting or Landscape Lighting for your home, we have it here! Building a new home or just renovating? Come in and see us. Commercial spaces? We can help with that! And yes, we do Lamp Repairs! **Manasquan Lighting, 126 Main Street** in downtown **Manasquan**. Visit our website at www.ManasquanLighting.com. Store Hours Monday- Saturday 9:00-5:00.



ASAP BLINDS

The Shore's leading Automated/Motorized shade dealer! Since 2000, our expertise & attention to detail have provided the perfect window treatments of all types to our clients. We offer **FREE** In-Home consultations where our staff will customize your treatments based on your style, light control, privacy preferences, insulation and child safety needs. We specialize in custom Plantation Shutters, Automation, Blinds, Shades, Wovens, Screen/Solar Shades & have a full line of fabric options. Our showroom previews are Monday & Friday 10am-2pm and Tuesday - Thursday 10am-4pm. Please call our Showroom at **732-223-6662 ext. 100** and leave a detailed message to schedule your in-home consultation. We look forward to meeting you. Visit us at asapblinds.com. Pictured (l-r) Co-Owners Rick Damerau (brother) & Dawn Damerau (sister)



NEED AN EYE EXAM? CALL 732-223-0202

The Optometric Physicians at **Shore Family Eyecare** are Dr. Harvey Richman, Dr. Maria Richman, Dr. Kathleen Kinzley and Dr. Jennifer Turturea. They are joined by their warm and welcoming staff Renay, Harrison, Johnny, Marietta and Lauren. Together they provide flexible hours and friendly service to patients of all ages. Visit **Shore Family Eyecare** at **136 Main Street, Manasquan** (next to Dietrich Opticians) for your all of your eye care needs including contacts and glasses, styes, pink eye, floaters, cataracts and glaucoma. Having an eye problem after hours? Call our 24 hour emergency service at **732-223-0202**. For more information visit our website at www.shorefamilyeyecare.com. Hope to SEE you soon.



JESSE

Eighteen years ago this journey began. We want to thank you for supporting **Jesse** and the American Craft Industry, and look forward to bringing the best artisan goods to you. "When buying from an artist/maker, you're buying more than just an object. You are buying hundreds of hours of failures and experimentation. You are buying days, weeks, and months of frustration and moments of pure joy. You aren't just buying a thing you're buying a piece of heart, part of a soul, a moment of someone's life. Most importantly, you're buying the artist more time to do something they are passionate about."

**169 Main Street, Manasquan, NJ 08736,
732.223.3007,**

Please follow us on Facebook & Instagram
jessegallery.com



CAR NOT RUNNING RIGHT? BRING IT TO FRANK'S AUTO REPAIR!

Welcome to **Frank's Auto Repair & Diagnosis** where you can take care of all of your car service needs in one trip. Whether you need an oil change, brakes, or you can't figure out what that noise is under your hood, come to **Frank's**. We have more than 60 years of combined experience, so you know that we will get your car problems diagnosed & repaired in no time. We offer labor rates 5-10% less than other local area facilities & guarantee our work. Conveniently located on the **corner of Union and Curtis Avenues in Manasquan**. Call **732-223-0184**, Like us on Facebook: **Frank's Auto Repair**, or stop in to speak with our technicians. Shop hours: Monday-Friday 7:30am-4:30pm. Pictured: John & Kathleen Iorio.



DIETRICH OPTICIANS

For over 60 years & 3 generations, we've been providing exceptional family vision care to the shore area. We have a long term commitment to friendly & professional eyecare while continuing to strive for unmatched personal service, product selection & competitive prices. No matter what your budget is, we have a great selection of frames from the newest designer styles to the very basics. We also feature a large selection of Children's eyewear and sunglasses including styles from Ray Ban, Maui Jim & Costa Del Mar. To complete the eyecare picture, we offer convenient eye exams on premise by the doctors of **Shore Family Eyecare**. In March you can find all of us in our new larger location, directly across the street at **161 Main St. 732-223-2020**, visit www.dietrichopticians.com for more details!



ON MEDICARE? WE'LL SAVE YOU MONEY!

As independent brokers, we work for YOU... not the insurance companies. We do all the work so you can save all the money. We've helped thousands of people — and like your Auto/Homeowner insurance agent — "THERE'S NEVER A FEE TO TALK TO ME." Don't try to figure out Medicare on your own... don't listen to your friends and family... and definitely DON'T expect Joe Nameth to help you. The Annual Enrollment Period is over but you can still probably change plans. Give us a call at **Senior Moments Medicare** or stop by our offices at the corner of **Rt 71 and Marcellus in Manasquan. 732-528-4580**. SCAN QR CODE ABOVE FOR MORE INFORMATION



EVOLUTIONARY WELLNESS

Hannah Haimann, LPC is the owner and primary counselor at **Evolutionary Wellness**, where integrative counseling brings transformative healing. Hannah's passion is assisting clients in understanding and overcoming the root cause(s) of their mental health disruptions in order to live a more fulfilling life. By working with the whole being, thoughts, emotions and physical body, Hannah utilizes person-centered talk therapy as well as brainspotting to address a variety of mental health concerns including: trauma, PTSD, anxiety, depression, life transitions and grief. With every session there is opportunity for clients to address maladaptive patterns, gain greater self-awareness, and build resiliency. It is Hannah's core belief that everyone has the capacity to change and is deeply deserving of healing. **87 Union Ave, Manasquan. (848) 994-9547. EvolutionaryWellnessNJ.com.**



BOOKTOWNE MAIN ST., MANASQUAN

Established in 2007, **BookTowne** has been your Jersey Shore community book store for over 15 years. We are proud of our carefully curated book selection & the variety of authors who have visited the store to meet our community. **BookTowne's** new "& Room" provides an expanded book selection as well as fresh & unique literary finds not seen anywhere else. Come in & feel the inviting coziness of our new space. Our knowledgeable booksellers are the best & always happy to share recommendations to help grow your reading experience. We wish you many happy hours of reading in 2023 & hope to see you soon!



INTERIOR VIEWS DESIGN CENTER

Ron Cantalupo creates one of a kind drapery designs for discerning clients. Ron is among one of the top custom window treatment designers with 37 years' experience in Monmouth & Ocean Counties. Interior Views is your local resource for your interior design needs, including window treatments, custom furniture & accessories. Count on the knowledgeable & friendly professionals at **Interior Views** to coordinate your design project from start to finish. Our distinctive services include professional measuring, experienced installation, & stylish design advice. Whether your priority is shutters, motorization, energy efficiency, custom drapery, furniture, or a design consultation, you can count on the design team at Interior Views. Contact us today for an appointment or stop into our state-of-the-art design center! **2410 Hwy 35 Manasquan. 732-840-5600**



BOUQUETS TO REMEMBER FLOWERS & GIFTS

Located at **123 Main Street, Manasquan**, the shop is celebrating its 28th year as one of the shore area's most unique Flower and Gift Shops. Under the ownership of John Newman and Kevin Sarte, **Bouquets to Remember** is known for its beautiful and individual floral creations for everyday, sympathy and weddings. Our distinctive gift collections include: Mariposa, Caspari Paper Products, Mud Pie, Old World Christmas Ornaments, Corkcicle, Pampa Bay and Beach Badge Barware. Visit our store at **123 Main Street**, call **732-528-0300**, browse www.bouquetstoremember.com or find us on Facebook.



BRIAN MASTERSON VICE PRESIDENT, COMMERCIAL LENDER

What is the most common challenge people have with finding a commercial loan and how does Manasquan Bank help solve that challenge? A common challenge that Borrowers may face in finding a commercial loan is simply knowing where to start. Commercial mortgages, construction financing, lines of credit, term loans; the thought of finding the right loan can be overwhelming. At **Manasquan Bank**, a team of experienced commercial loan officers like myself are available every day over the phone or to meet in person to discuss your lending needs. We strive to deliver guidance with a personal touch and provide our clients with the proper solution(s) for their financing requirements. We are experienced in helping businesses of varying sizes and industries and focus on providing financial solutions to all our valued clients.

Brian Masterson
Vice President, Commercial Lender
NMLS# 2406985
2221 Landmark Place, Wall NJ, 08736
Office: 732.292.8441



SHORE PSYCHOLOGY ASSOCIATES

Dolores "Lori" Reilly is a licensed psychologist specializing in cognitive behavioral therapy (CBT). She provides psychotherapy services to individuals, couples and groups and is based out of **Manasquan, NJ**. **Dr. Reilly** earned her Doctorate in Clinical Psychology from Nova Southeastern University in 1997 after completing her internship at McLean Hospital/Harvard Medical School. She has experience treating patients in a wide range of settings, including inpatient psychiatric hospitals, Acute Partial Hospital Programs, Intensive Outpatient Programs, community mental health centers and in private practice. **Dr. Reilly** offers a highly personalized approach tailored to her patients' individual needs in a comfortable and supportive environment to help you attain personal growth. **200 Atlantic Avenue, Suite K, Manasquan, NJ 08736. 732.292.0388.**



THE YELLOW DAISY HANDMADE LOCAL CRAFTS

The Yellow Daisy is a wonderful collection of handmade items from local crafters. I have been in the craft business for over 30 years and the store has been here for 14 years. We give local crafters an opportunity to sell their items. We carry a variety of wood, glassware, jewelry, photography & a wide selection of sweats, t-shirts and novelties for both adults & children. We also specialize in goods with local town names: Manasquan, Brielle, Sea Girt, Spring Lake & Wall. Stop in today! **117 Main St., Manasquan. 732-612-3800.**



KENNEDY WINDOWS & DOORS INC.

As we celebrate our 10th year as a Pella Platinum Certified Contractor, I would like to thank the hundreds of neighbors who have trusted us with their window and door projects. We offer sales, installation and service of Pella's wood, vinyl and fiberglass windows and patio doors. Our success has come from finding the exact product to fit your application, vision and budget. Invite me into your home at your convenience for a free in-home discussion to find which of Pella's wide range of products is right for you. We are fully licensed and insured, and have worked in all of the local communities should you need to follow HOA guidelines. You can find pictures and testimonials on Home Advisor, Angi, Facebook and our own website www.kennedywindows.com. Just Google **KENNEDY PELLA** and all the links will appear. To contact me for an appointment or just to talk about your project, please call or text me at **732-841-6110**. I no longer operate a showroom, but my office and warehouse are in Manasquan and we service Monmouth, Ocean and other surrounding counties. Thanks again for the business! **Joe Kennedy**



ALGONQUIN ARTS THEATRE IS BROADWAY IN YOUR BACKYARD!

Downtown Manasquan's Algonquin Arts Theatre (AAT) produces some of New Jersey's finest musicals and plays. In addition, the 500+ seat theatre showcases the best in jazz, orchestra, opera, concerts, film and local music talent. **AAT** is a 501c(3) non-profit center for the performing arts, providing cultural enrichment and arts education for residents and visitors of Central New Jersey and the Jersey Shore. Through the generous support of donors and sponsors, **AAT** is able to keep ticket and tuition prices low to ensure equal access to the arts. For more information about **Algonquin Arts Theatre** visit www.AlgonquinArts.org.



TILES TO SEA WAYNE TILE CO.

We are very excited to start 2023 with our newly renovated showroom conveniently located on **Route 35 in Manasquan!** Our new and improved showroom features the latest tile imported directly from Italy and around the world. In addition, we are stocking many contractor supplies to insure our customers projects will not only turn out beautiful but will be completed properly and efficiently. As always, we offer easy local delivery with our own trucks. Come visit us at **2418 Rt. 35, Manasquan, NJ 08736** or call us **732-359-8418!**



TOWN GRILL MANASQUAN

After John Copeland returned to **Manasquan** to open **Town Grill** in the same spot as the original Broadway Grill, he has strived to recruit staff who can help him duplicate his original success. He found them. From left to right: John, Eric, Jorge, Marcella & Cesar. They work well together, yet each crew member has their own speciality. Cesar (a Broadway Grill alumni) controls the kitchen flow. Eric makes our French Onion and Bacon Jam that customers enjoy so much. Jorge makes our Caesar Dressing and Aioli that is top notch. Both are responsible for our saute station where they make great dinner entrees and sauces. Marcella does all our prep ensuring only the freshest ingredients are being used for all our menu items. What does John do? I watch in awe... admiring a crew that contributes in their own special way to make **Town Grill** a success. **Town Grill** is at **168 Main Street, Manasquan**.



NJSWIM SWIM SCHOOLS LEADERS IN WATER SAFETY

Joe Oehme, Founder of **Njswim**, is Jersey Shore native, born And raised. At age 15 Joe was certified by the American Red Cross as lifeguard and worked on an ocean rescue squad for 3 seasons in Mantoloking, NJ. At 18 he was certified as Water Safety Instructor, began teaching swim lessons and coaching summer swim teams. In 2001, Oehme founded New Jersey Swim Schools, Inc., the largest privately owned swim school in New Jersey with 7 locations statewide. **Njswim** teaches quality year-round swim lessons locally at their state-of-the-art location in **Brick** and the **Manasquan** location on the campus of The Atlantic Club. A leader in water safety education, Joe is a founding board member of the NJ Swim Safety Alliance and continues to work with local and NJ government officials advocating for Assemblyman Sean Kean's recent bill A-362. The bill introduces Water Safety Curriculum to all NJ school children grades K-12. Joe has made it his life's work to teach and advocate for water safety for children of all ages. Learn more and register at Njswim.com.



WESTON GALLERY WELCOME 2023!

Once again we start a new year but this time we are 21 Years young! We will be having an event this year to celebrate with all our customers! We are also introducing some new items including "permanent Jewelry"! For Manasquan High School Art students, we will be offering our annual scholarship again along with an art show for your work. We look forward to sharing all this with you! Our jewelry designers continue to delight us with new vibrant styles each year. We follow the trends and still savor the classics! Our jewelry selection of diamonds, gemstones, silver and gold are well curated for their uniqueness and quality. Our gifts and accessories add a special touch to anyone's décor! The original artwork is solely created by artist/owner **Stephen Weston**, whose professional expertise extends to fine art restoration to collectors nationwide. His talent is on display on our walls in the gallery as well as the many heirlooms he has brought to life through restoration. We happily invite you to visit us and allow our friendly staff to welcome you!



**NEW EARTH HEALING
GIFTS & SERVICES**

We are so much more than a Crystal store! As well as healing and calming crystals that bring balance and relaxation, we offer an array of Healing Services, from Reiki, Hypnosis, Intuitive Healing Sessions to Card Readings. Our Experienced Team Members can guide you to the perfect crystal for your pocket, to wear or for your space as well as the right Practitioner and Service for you. Please come in or visit our website newearthhealinggifts.com for a complete list of Services. **177 Main Street, Manasquan, 732-800-3300.** Pictured left to right: Beth Roland, Jennifer Kelder, Shannon Darlington and Dyan Simms.



THE KINDNESS CAFE

Brewing kindness on Mondays from 9-11am. The cafe has teamed up with the Center for Learning and Independence at Manasquan High School. The mission of our cafe is to provide real work to life experiences, community interactions and independence for our employees. Stop in for a cup of kindness! We can't wait to meet you! **The Kindness Cafe on Main, 140 Main Street, Manasquan.**



**MEN'S
CONSIGNMENT**

Men's Consignment has been one of the premiere shopping destinations in Monmouth County for clothing for over ten years. We style men for every occasion in our new and gently used clothing, shoes, and accessories for a fraction of the original price. Shopping and selling consignment allows you to make money by recycling your clothing, but it also greatly benefits the environment and your community. Reduce your carbon footprint by stopping and shopping in the store. **75 Main Street, South Street Plaza, Manasquan. Men's Consignment** is open 7 days a week and our inventory is a must see. For additional information call us at **732-722-7670.** Debbie, Alan & Donna.



**BEAUTY IS OUR
PRACTICE**

Dr. Robert Frankel MD, P. Joanne Feliciano PA-C and the entire team welcome you to **Simply.Aesthetics** - your premier destination for all your anti-aging and aesthetic needs! Formerly Improve Health Solutions, our mission remains the same nearly a decade later - to provide you with the ultimate patient experience. We are passionate about improving the lives of our patients and transforming the way people feel about themselves. At **Simply.Aesthetics**, we aim to deliver the most effective and safest non-invasive, anti-aging treatments to all seeking a more youthful and natural looking appearance. We believe in the empowerment and confidence that comes from the transformation as we achieve your desired aesthetic goals together. Some of our more popular treatments include Botox, Fillers, Vitamin Drips, Hair Restoration, Anti-Aging, Facials and Medical Weight Loss. Visit simplyaestheticsnj.com for a complete list of our services. Two convenient Monmouth County locations: **200 Atlantic Avenue, Manasquan** and **603 Mattison Avenue, Asbury Park.** Open Monday-Thursday at 10am or call **732-528-2215**



**BEE KIND
STUDIO**

Bee Kind Studio is a hair studio that was founded by Reavey McClellan and Melissa French with the belief that, similar to the bee, we can take small steps to pollinate the world around us with kindness, inclusivity, and beauty. By making conscious choices about the way we live and the products we use, we can create positive change in our community. We welcome you to Bee Kind Studio as your vegan and cruelty-free hair home and look forward to serving you. To learn more about us visit beekindstudionj.com or [@beekindstudionj](https://www.instagram.com/beekindstudionj) on Instagram.



**BOARDWALK FAMILY
CHIROPRACTIC**

Specializing in family wellness, Dr. Sarah Stewart and Dr. Sean Stewart are proud to serve the families of the Jersey Shore through gentle and specific, nervous system based chiropractic care. Dr. Sarah is board certified in pediatrics and loves working with our littlest ones to ensure proper growth and development. She is also Webster certified, working with families through their fertility journeys and ensuring a comfortable pregnancy and ideal birthing experience! Dr. Sean is highly revered for his work with athletes of all levels, especially student athletes and anyone who wants their bodies to function at their very best. He is active in the community little leagues and helps everyone reach their health and wellness goals. Let our family care for yours! Mention this ad and receive a 20% discount on your initial visit! **87 Union Ave. Manasquan, NJ. (732) 703-6263. www.boardwalkfamilychiro.com**



MAIN STREET GALLERY FINE ART ~ FINE FRAMING

Main Street Gallery is so grateful to be heading into our 44th year, thanks to all of you - our loyal customers and friends. Whether you are framing paintings, photos, sports jerseys, needlepoints, or seahorses - we can help! Maybe you just want to update an old picture frame - let us help you give your old art a makeover. Or perhaps you are looking to add some brand new artwork to your home...With over 25 local artists, we have you (and your walls) covered! With 28 years of experience, owner Jennifer Burger, and her well-trained staff, love connecting with their customers and finding creative solutions to preserve your treasures. But the best part of our job is hearing the stories behind what you are framing and seeing your smiling faces when you pick up your finished project! The gallery is also home to local favorite artists, Elizabeth Sabine, Helen Frank, and Kate Mancini.



EPIC GYMNASTICS

Kaitlyn and Mike Grasso took ownership of **Epic Gymnastics** (formerly Devlin Gymnastics) in February of 2018. Kaitlyn Grasso (Kaplan) was a competitive Devlin gymnast since she was 7 years old and grew up in the gym. She always dreamt of one day running her own gymnastics facility. Dreams really do come true! **Epic Gymnastics** provides students in the Manasquan, New Jersey area with local gymnastics classes to improve their skills. Our mission is to teach the principles of success to increase your child's self-esteem and confidence while recognizing and incorporating their individual differences. We want to create a place where your child can grow and mature in a fun, safe and progressive program. Call the gym today **732-223-5020** or visit epicgymnj.com. **2351 Rt. 34, Manasquan.**



MANASQUAN AUTO DIAGNOSTICS

Serving the community for over 30 years, Sean Kennedy and his team at **Manasquan Auto Diagnostics** are known for providing comprehensive vehicle analysis, accurate diagnosis, appropriate recommendations and expert repairs all performed by ASE certified technicians. What we are most known for is the friendly smile and great care we give as we guide you through the repair process. We are generous with our time because we want you to understand your vehicles needs and the options that you have available. Standing behind the repairs and services we perform for you is a position we take very seriously. We warranty all of our repairs with a minimum of 3 years, 36,000 miles. Check us out at manasquanautodiagnosics.com. Find us at the corner of **Route 71 and Blakey Avenue, Manasquan.** **732-223-0940.**



Shop Local &

Discover & Support
Great Local Businesses,
Services, Boutiques,
Restaurants, Bars,
Breweries & Shops!





**CARPET CASTLE
SINCE 1974**

Your shop at home flooring consultants **CARPET CASTLE** has been serving Ocean and Monmouth counties since 1974. Ken Peirson Sr. laid the foundation for a personalized service business to homeowners over 45 years ago in Toms River and he passed his experience and knowledge with countless varieties of flooring to his son Ken Jr. This second generation family business continues to take pride in providing personalized service to businesses and homeowners. Ken Jr. currently owns and operates the business with his wife, Mary and his father. With over 45 years of experience with residential, commercial and contract installations, **CARPET CASTLE** focuses on quality installations and personalized attention to detail from start to finish. They are always available to discuss your flooring project and offer their experience to make your flooring experience a positive one. **CARPET CASTLE** is here for you and to guide you through the process, beginning to end. Specialities include: hardwood sanding and refinishing, custom area rugs and runners, carpet restretching and repairs to both carpet and wood. Call **CARPET CASTLE** today at 732-255-6900.



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Lightning Strike Electric is a family owned and operated business that serves all your electrical needs. Whether its installing fans, lighting, flood lighting, fixtures, outlets, service upgrades, surge protection, shed wiring or having your entire home rewired **Lightning Electric** takes care of business with a pleasant attitude and professionalism that is sure to pass codes and inspections. Our personal pledge to you is that you will only get the best service. We treat every job with the utmost care and attention. Give us a call at 856.631.7519 or email us at lightningstrikeelectric@gmail.com for a free estimate. Be impressed. Serving the jersey Shore and surrounding areas.



**BARNSIDE VETERINARY HOSPITAL
TELEMEDICINE OR IN-PERSON**

We care for them all! Can't come in or not sure if you even need to? Telemedicine may be the right answer for you and your pet! Scan the QR code to learn more. Our mission is "Veterinary Excellence Through Education, Knowledge and Compassion." Dr. Sharin provides full-service veterinary care and surgery to dogs, cats, small farm animals, and pocket pets. Treatment and care are tailored individually to you and your pet's specific needs. In-house diagnostics provide rapid results. LASER surgery and the newest anesthetics are always used to optimize safety and comfort. Stay in luxury boarding suites with themed bedrooms, TV/DVD's, 4 walks a day, 24hr-care with on-site overnight staff, 2-story cat condos, and internet boarding cameras. Conveniently open 7 days a week, 8am-8pm. 1236 Route 33, Howell, 732-919-7373. Stop by anytime for a tour or join us at www.BarnsideVetHospital.com



**VISITING ANGELS
OF TOMS RIVER**

Visiting Angels is the nation's leading network of non-medical, private duty home care agencies. Licensed, bonded, and insured, we specialize in both hourly and live-in home care services for adults and seniors. From as little as 1 hour a day up to full 24-hour service, **Visiting Angels** provides both short, and long-term home care throughout Ocean County New Jersey. We are the family alternative to assisted living facilities and nursing homes and understand it is not an easy decision to invite a stranger into your home. However, **Visiting Angels** operates under a basic guiding philosophy: to treat our clients as comfortably, reliably and with the dignity we would want our own parents or grandparents to be treated. Staying Home is still the # 1 preferred choice by seniors. Simply call us to learn more about our service and how we can accommodate your individual needs. Our professionally trained staff at **Visiting Angels** is always available to answer your questions. We look forward to providing your Home Care needs! Call us at 732-240-1050 or visit www.visitingangels.com/ocnj. Proudly serving Ocean County, **Visiting Angels Toms River** is in the Pavilion Professional Center, 74 Brick Blvd. Suite 109A, in Brick.



**THE PHOTO CENTER -
A REAL CAMERA STORE**

The Photo Center is one of the longest running businesses in Monmouth and Ocean County, founded by Sue and Steve Gross in 1977. In those days, the shop was much smaller and run by just Steve, Sue, and Sue's dad Irv. Over the years, many things have changed. The business got bigger, and photography got more exciting with new technologies and products. These days, **The Photo Center** is run by the next generation and has been very fortunate to be supported by all the local photographers, students, and hobbyists, who enjoy visiting their local camera store. Located in Brick for 45 years, **The Photo Center** carries a vast assortment of new and used photographic equipment, cameras, lenses, and even vintage gear! They also feature a photo lab that provides custom printing, as well as 35mm Film Developing. **The Photo Center** is the place to go for expert photo advice and camera knowledge from the people who live and love photography. 1930 Route 88 Brick, NJ 08724 / 732-840-1333 / www.thephotocenter.com Social/@thephotocenter



**MIXING IT UP AT
BAIN'S POINT HARDWARE**

Bain's Point Hardware is not your average hardware/paint store. There is a wide selection of hardware, plumbing, electrical, garden, seasonal & cleaning supplies. A full selection of beach supplies, Yeti Coolers and Accessories, Weber Grills, Benjamin Moore Paint's along with great service for every customer. What makes **Bain's** different is the services & products that they offer & the team that is ready & willing to help you out with any question. Whether it's making keys, cutting a piece of glass for your broken picture frame, color matching that perfect color for your new room, picking up a new garbage can or repairing the window screen, we can help you with all of your projects big or small. Visit the team at **Bain's Point Hardware**, have some fun & get your projects done! 528 Arnold Ave., Point Pleasant Beach, 732-892-5200 or visit our other teams for the same great service! 1092 Ocean Ave., Sea Bright, 732-530-9425 & 1301 3rd Ave., Spring Lake, 732-449-6404



BEHIND THE SCENES AT THE JEWELRY JOINT

From a storefront view, **The Jewelry Joint**, located in the heart of downtown **Point Pleasant Beach**, is a beautifully curated jewelry boutique. However, what sets the store apart from the others is what is happening behind the scenes (literally in the back of the store) with owners and artists Kelly and Greg Previte. In the studio, Kelly and Greg's passion comes to life in the one-of-a-kind jewelry they create. Each piece is a work of art that incorporates a plethora of elements and techniques including beadwork, silver & gold, hand-cut gemstones & more! Their jewelry tells a story with grace and poise, each one different from the last, making their style exclusive, unique, and truly remarkable. Interested in expressing your own creativity? Kelly and Greg welcome custom designs to fit your innovative ideas for any occasion. Your custom orders can be placed online at www.thejewelry-joint.com, by calling **The Jewelry Joint** at (732)-892-5000, or by stopping in! Visit the **Jewelry Joint** at 640 Arnold Ave, Point Pleasant Beach, NJ 08742.



BERRITAZZA CAFÉ - POWERFUL FOOD FROM THE AMAZON

Berritazza Café offers freshly roasted, ground to order and poured-over coffee from around the world. Careful consideration is given to the origin, quality, flavor profile and roasting style. Owner John Bezerra imports açai from a region in the Amazon growing the highest-grade quality açai berries in the world. No preservatives, food coloring or chemicals are added to enjoy a meal packed with antioxidants, Omegas 3, 6 & 9, Vitamin A & C, iron, calcium, and potassium. Homemade menu items including waffles, steel cut oats, avocado toasts, shakes, frittatas, paninis, soups, salads, fresh pastries, wraps, iced lattes, cold brew & nitro, espresso, lattes, cappuccino and more! Located at **506 Arnold Ave., Point Pleasant Beach, NJ**. Like us on Facebook. Follow us on Instagram.



OPAL & OLIVE HOME DECOR & GIFTS

Anthony Grieco's **Opal & Olive** originally opened in Bay Head in 2019, but an expansion opportunity in 2021 led him to the current storefront location on Arnold Avenue in Point Pleasant Beach. The array of home decor items — many geared towards entertaining — will help fill all your host/hostess needs. **Opal & Olive** carries a variety of home decor items, gifts, gourmet ingredients, artificial florals and even dog accessories. Napkins in vibrant patterns, charcuterie boards, spreads and oils, along with outdoor melamine serving pieces. Our focus is on entertaining. The retail store at **611 Arnold Ave. in Point Pleasant Beach** is open 7 days a week all year long except major holidays. The website can be visited 24/7 @ opalandolive.com and you can place an order online. Give us a ring at **732.892.8300** and we'd be happy to help. **Opal & Olive • 611 Arnold Ave., Point Pleasant Beach, NJ 08742 732.892.8300 • www.opalandolive.com**



LULU'S LINGERIE POINT PLEASANT BEACH

Lulu's Lingerie in Point Pleasant Beach is a lingerie store that offers a variety of women's intimate apparel for all shapes and sizes. **Lulu's** offers lingerie from France and Italy including Louisa Bracc, Cosabella, Wacoal, Natori, Montelle and Chantelle, along with The Rya Collection for brides. **Lulu's** is proud to carry a line of bras for women who have undergone treatment for breast cancer and breast surgery, called AnaOno intimates. This collection offers selective styles designed by a breast cancer survivor who understands the needs of these beautiful women. **Lulu's** also offers bathing suits by Gottex designed for women who require a specific fit. The focus of the store is to provide a proper fitting and offer a variety of styles to women of all shapes and sizes. Women need to feel beautiful from the inside out and **Lulu's** wants to help you begin the process. All women are created differently and **Lulu's Lingerie** embraces the diversity. **Lulu's** is located at **642 Arnold Avenue, Point Pleasant Beach NJ**. Call **732-232-5253**



TOP THAT! DONUTS - WHERE THE DONUTS ARE WARM AND THE SMILES ARE PLENTIFUL

Since opening in April 2014 we have strived to create a quality product, superior customer experience and family memories centered around donuts. The donut itself, although highly important, is only part of the concept that makes up **Top That! Donuts**. Being part of our community, giving back, and putting smiles on the faces of children and adults alike is what drives us. We have proudly watched team members graduate and go on to successful careers, and wide-eyed young customers turn into savvy teenagers. We have celebrated weddings, graduations and retirements! We are part of the community. This is **Top That! Donuts**. Come visit us for a warm, fresh, made-to-order donut and let's make donut memories together. **210 Ocean Ave Point Pleasant Beach 732-899-2552**



JAEGER LUMBER OFFERS DESIGN, CONSTRUCTION & REMODELING SERVICES

Jaeger Lumber is proudly serving New Jersey's finest contractors and home owners since 1937 for all of their construction and remodeling needs. We are a full-service provider of lumber and building products with an exceptionally knowledgeable and professional team of sales representatives ready to serve you at any one of our 7 locations throughout New Jersey. **Jaeger Kitchens** is a division of **Jaeger Lumber** providing custom kitchen, bath and cabinetry design services. **Jaeger Kitchens** is a proud member of NKBA and has created luxury kitchens throughout the tri-state area. We design custom kitchens, baths, cabinetry, offices, libraries, laundry and mud rooms to complement each client's individual style and budget. The exceptional team of designers pride themselves on their area of expertise and will help the home owner navigate their style and finish options and will offer the perfect countertop selections available on the market. **Jaeger Kitchens** works hand in hand with your builder/remodeler or our installation division, **Jaeger Home Concepts**. **Jaeger Overhead Door** is a division that provides sales, installation and repairs of quality garage doors. Whether you are repairing a door or looking to change the appearance of your garage doors, this division is ready to serve you. **800-896-9073**. www.jaegerlumber.com Call today for a consultation and estimate **800-896-9073**



**CHRIS SMITH
CHRIS SMITH REALTY**

Chris Smith, broker/owner of **Chris Smith Realty**, **Spring Lake, NJ** (www.chrissmithrealty.com), exemplifies the best in building customer relationships & is a hands-on mentor to his team. Throughout his 38 years as a residential real estate professional, including 18 years as a business owner, **Chris** has built a reputation as “A Name You Can Trust, Results You Can Count On.” **Chris Smith Realty** cultivates long-term relationships by helping people realize a dream of homeownership by “Welcoming people to your community where they will raise a family & build their life stories or helping people move on to a new part of their lives.” Please stop by our office at **1204 Third Avenue, Spring Lake**, or call us at **732-449-3777**, so we can let you know what your home is worth in today’s market. Please visit our new website at **ChrisSmithRealty.com**



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We are a family owned and operated business, servicing the community since 1967. We're here to help you with all of your automotive needs for foreign and domestic cars & trucks, and heavy-duty truck, marine, farming and hi-performance tools and equipment. We mix automotive paint and offer body supplies and hydraulic hoses. The key elements to our success include our staff, customer service and our extensive inventory. We have three locations to serve you: **201 Highway 71, Spring Lake Heights – 732-449-0100**, **626 Ocean Road, Point Pleasant – 732-295-4800** and **442 Brick Blvd., Brick – 732-262-9300**. Open 7 days a week, 7-6 Monday thru Friday, 7-5 Saturday and 9-2 on Sunday. We now offer buy on-line and pick up in store, curbside or home delivery!



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CAN BE YOUR ‘PERSONAL FIXER’**

Diamante Lifestyle Management provides personalized services to help you manage the details of your life and achieve your goals. We offer a variety of services to help you balance your time and resources including financial, time, home, personal, organization and planning management, party/event planning, travel assistance and more. Our goal is to make your life easier and more enjoyable by taking care of all the little things that take up your time. Whether you're looking to simplify your life, make time for the things that matter, or just make the most of your free time, we're here to help! Contact **Kellyann Skorupski**, your ‘personal fixer’ (aka - a person who solves problems and gets things done) at **732-328-6675** or by email at Kellyann@DiamanteLM.com to get started today.



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HOSPITAL**

At **Atlantic Veterinary Hospital**, we are dedicated to using the most modern insights in veterinary medicine to help your pets live long and happy lives. **Dr. Allison Bosworth, DVM** and **Dr. Richard T. Baumgartner, DVM** are proudly serving the local communities and surrounding towns of Monmouth and Ocean Counties in a relaxed, comfortable state-of-the-art facility. Our services include Wellness, Surgery, Dentistry, X-rays and Diagnostic Imaging and Comprehensive Medical Care. We are located at **2405 Rt. 71, Spring Lake Heights 732-444-3686** Find us online at atlanticvh.com



**DIANE TURTON, REALTORS
SPRING LAKE OFFICE**

Diane Turton, Realtors Spring Lake Office continues to maintain their leading closed sales position in both Monmouth County and Ocean County. **The Diane Turton, Realtors Spring Lake Office Team** prides themselves on providing a complete range of real estate services in support of all buying, selling and renting needs. Utilizing their superior marketing solutions, industry knowledge, business expertise and professionalism, the **Spring Lake Office Team** provides their clients with outstanding support and service.

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SUSAN BASTARDO, REALTOR ASSOCIATE COLDWELL BANKER REALTY – SPRING LAKE

Susan Bastardo Realizes “Knowledge is Power”. A recent **testimonial**: “I want you to know how much I love the house & how my life has changed now that I live in Manasquan. I met a realtor whose clients were the 2nd people in (I was first) to view the home. They immediately made an offer for full price. The realtor’s words to me, “**you had an awesome realtor, she beat us ALL out of the bidding & an additional client in my office wanted the house too.**” She went on to tell me no one could figure out how an offer was accepted before any showings! I, of course, was telling her how wonderful you were... the other realtor I met said multiple people wanted the house & the owners wouldn’t budge because they felt good about the initial buyer (that’s me!). Your dedication to representing your clients at the highest level changed my life & I’m very grateful!” Text or Call **Susan Bastardo** for all your real estate needs. **732-245-5848** cell. **Coldwell Banker Realty, 1122 Third Ave., Spring Lake** **Susan.Bastardo@CBMoves.com**



THE BOTTLE SHOP OF SPRING LAKE

In 2022, the Murray family proudly celebrated 50 YEARS as Monmouth County wine merchants. Curating premium wine and spirits in every price point, today it’s the 2nd generation leading the crew, dedicated to offering the best, most interesting wines, spirits and gourmet foods in the world. Folks from all over NJ enjoy coming in and asking for their educated advice; summer visitors, many from NYC, often say the **Bottle Shop** is their first & favorite stop! The owners work on site, ensuring the store is well-stocked and beautifully merchandised, and they passionately teach their staff to give visitors the best service possible! The Food Market has also become a HUGE locals’ favorite for the freshest cheese, charcuterie, hand-sliced Pâté, truffle products, jams and more. Visit in person or online at **www.bottleshop.com** to place pick-up and/or shipping orders. *From bottom left: Marie Murray, Cynthia Murray, Thomas Murray and Marisa Murray Amadio. From top left: Keith Obzut, Brandon Ott, Kevin Amadio & Morgan Fahy.*

Follow them on FB/IG **bottleshopwine**



“LEAN ON LINA” FOR ALL YOUR REAL ESTATE NEEDS

Lina was well prepared & very accommodating. We have 2 small children & **Lina** showed a lot of patience & was very caring & loving towards them. She was always considerate of our time & schedule. **Lina** was very knowledgeable of the communities we were looking in & was a great help in narrowing down our selection. We found the perfect home only because of **Lina’s** hard work. She is a true champion of her trade”. – Brian “Our experience with **Lina** has been wonderful. She is a sweet, compassionate person that gives 100% to all of your real estate needs. My experience with the sale of our home went just as I expected, it was smooth & my house was not on the market for long. She did a great job showcasing our home. I will continue to use **Lina** for all my real estate needs.” - Jackie

Nicolina “Lina” Negrey at Coldwell Banker

1122 Third Avenue, Spring Lake.

732-614-9010 cell, 732-449-2777 office.

LinaNegrey@cbmoves.com • linasellshomesjerseyshore.com



THE IRISH CENTRE

Since 1978, Spring Lake, known as the “Irish Riviera”, has been home to the **Irish Centre** gift shop. Moya and Aidan Rush purchased the store in 2014. Moya and Aidan, from Galway Ireland now live in Wall with their two children, Ciara, 21 and Liam, 18. **The Irish Centre** carries everything Irish from the classic Irish sweater to luxury Irish knitwear and clothing, including tweeds from Ireland. Art, Belleek fine China, Simon Pearce glass, Waterford Crystal, Nicholas Mosse Pottery, fine Irish jewelry — Claddagh rings, and imported Irish breakfast foods and Cadbury’s chocolate. Open 7 days a week. **1120 Third Ave., Spring Lake, NJ 07762. 732-449-6650. www.njirish.com**



CONTACT COLLEEN DINGLEY FOR ALL YOUR REAL ESTATE NEEDS

Colleen Dingley has the real estate expertise and industry knowledge that is critical to successfully manage the selling, buying or renting of real estate in today’s competitive market.

Colleen prides herself on delivering superior service and outstanding results. Colleen is a Top Producing Agent at Diane Turton, Realtors and is also a Five Star recipient for the past 9 years.

Whether you’re buying, selling, or renting, make sure to contact Colleen for all your real estate needs.

Colleen Dingley, Sales Associate

Diane Turton, Realtors – Spring Lake Office

1216 3rd Avenue, Spring Lake, NJ 08730

O: 732-449-4441 | C: 732-322-0731

E-mail: cdingley@dianeturton.com

Website: www.dianeturton.com/colleendingley



THE MILL LAKESIDE MANOR SPRING LAKE

Come visit us at **The Mill Lakeside Manor**, a premier wedding venue located in Spring Lake Heights, New Jersey. Surrounded by stunning natural beauty and overlooking a tranquil lake, **The Mill** is the perfect setting for your special day. Our team is dedicated to providing exceptional service and five-star cuisine, ensuring that every guest feels like the guest of honor at your wedding. With exceptional attention to detail from beginning to end, we are here to make your wedding an unforgettable one. Recently renovated and always improving, **The Mill** is open 7 days a week for tours with late appointments available upon request. Visit us online at **TheMillLakesideManor.com** or call us at **732-449-1800** to learn more!



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BAY HEAD CHEESE SHOP AND BOTTLES TOO

Serving top of the line cheese for the past 50 years, we offer both locally made and international products. If you're planning a high-end dinner party and want to impress your guests with a variety of imported cheese, then look no further! **Bay Head Cheese Shop & Bottles Too** offers quality products at affordable prices with other options too including quiches, soups, dips, gourmet crackers, sauces, wines and more! Shop our gift baskets, perfect for all occasions. Visit us at **91 Bridge Ave** in **Bay Head** or give us a call to place an order for pick up or to ship products, **732-892-7585**. We are open 7 days a week and look forward to seeing you soon!



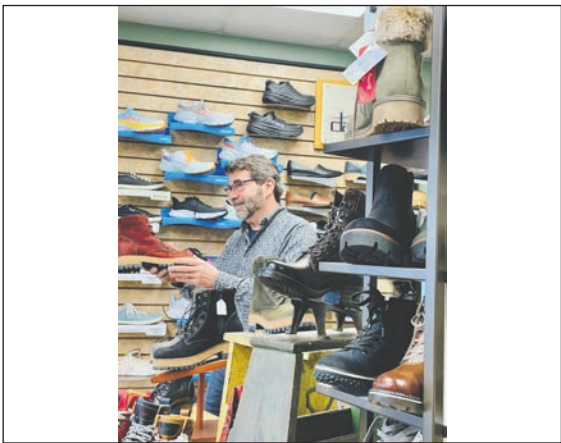
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"THE BEAUTY IS IN THE FIT"

November marked 15 years in business for James J. Carella ('Jim') at **424 Main Street, Avon-by-the-Sea**. His shop **Art & Sole Footwear** offers the finest quality of footwear designed for comfort and support with a stylish flair. Jim has created a relaxing environment in which the customer will never be rushed for the sake of a sale; often trying on multiple pairs until the "right shoe" is found. Customers will find an impressive selection of boots, sneakers, sandals and more from brands including, but not limited to Hoka, Taos, Ara and Dansko. Come shop Tuesday thru Saturday, call **732-361-8250** or visit ArtNSoleFootwear.com — you'll be glad you did!



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Owner and Licensed Aesthetician, Kathleen Kerber, welcomes you to **Primrose Aesthetics**; a results driven skincare studio located in downtown **Avon-by-the-Sea**. Delivering the highest industry standards with an inclusive approach. Optimizing the beautification process for your skincare needs through science and passion. Progressive, professional services and corrective treatments customized for each and every client. Understanding precisely what your skin needs is the foundation of my results driven concept. With dedication, research and continuous education you can be sure to enjoy a constantly elevated skincare journey. Each unique experience will collectively offer a rejuvenating and relaxing approach. Integrating mind, body, soul and science. When entering the studio, you will begin your transition into your peaceful escape. A warm welcome accompanied with soothing scents and sounds awaits you each visit. For more information and booking, visit www.primroseaestheticstudio.com. Follow on IG @ [primroseaestheticstudio](https://www.instagram.com/primroseaestheticstudio). 214 Main Street, Avon. 732-962-2350



BEEF BOYS SANDWICH CO.

Beef Boys Sandwich Company at 3201 Bridge Avenue in **Point Pleasant** started serving up homemade sandwiches in 2022. The shop is co-owned by father/son team from New York, Angelo & AJ Melchiorri, who long had dreams of bringing fresh homemade meats, breads & fixings to the Jersey shore. AJ trained as a chef and was taking a break from the stress of the food industry when he spotted the perfect spot to make his dream a reality. "My dad & I had business plans for a while, & so, when we saw that open storefront next to Rook, we just went for it," AJ said. "We saw an opportunity to bring something to this area that doesn't really exist – great, home-made roast beef," said AJ. "We make everything in-house." You can visit the boys at their shop or online at beefboyssandwich.com.



PAMPERED SPIRIT MOBILE MASSAGE & SPA

Breathe, relax and renew at **Pampered Spirit Mobile Massage & Spa**! Our unique model allows customers to choose to receive wellness services at our spa or your home or office. Your wellness is our focus and your comfort is guaranteed! Our boutique spa also features a Himalayan salt breathing room with Halotherapy, which can improve many chronic respiratory problems including seasonal allergies. Dry-brushing and lymphatic drainage are increasingly-popular treatments. We offer a myriad of mobile massage and spa services for individuals, couples or groups in your home or event center. Spa parties ~ no event is too big or too small. Those who are homebound can also benefit from our services. We also specialize in Corporate Health and Wellness, and can provide chair massage, wellness training and workshops for your employees. Visit pamperedspirit.com or call 848-241-9577. Established 2005. 1401 Beaver Dam Road, Point Pleasant by appointment only.



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DeFelice Auto is a true family-operated business. Every department is managed by a different **DeFelice** brother, and now the 4th generation is involved in both selling and servicing vehicles. The **DeFelice** family maintains a honest, hometown auto dealership. Goes to show, when you put your customers first, they remain loyal and tell all their friends and family. Come see for yourself what others already know! Whether it be the Certified Pre-Owned Dept, which stocks popular, in-demand cars and trucks, or the Service Dept where A-techs cater to all makes and models at competitive prices. Check out their entire inventory or schedule an appt at www.defeliceauto.com or visit them at 2506 Route 88 in Point Pleasant Boro. Call (732) 899-2844 for more info!



MEGAN MURPHY ASSISTANT VICE PRESIDENT, COMMERCIAL LENDER

What is the most rewarding part of providing local commercial loans?

The most rewarding part of providing local commercial loans is knowing that you're providing business owners with the tools they need to succeed in order to help the community at-large flourish. As a lender at **Manasquan Bank**, I've got a front row seat to entrepreneurs' transforming their passions, creativity, and persistence into successful enterprises. It's a privilege to embark on these journeys with them, because local business owners don't merely build a stronger economy, but a stronger community.

Megan Murphy
Assistant Vice President, Commercial Lender
NMLS# 1952128
2221 Landmark Place, Wall, NJ 08736
Office: 732.292.8465



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We are dedicated to helping you plan and execute the perfect wedding from start to finish. From the moment you first visit us, we will be by your side, guiding you through every step and taking care of all the details to ensure that your special day is truly unforgettable. With stunning sunset views, exquisite cuisine, and impeccable service, your wedding will be a once-in-a-lifetime experience. But what really sets us apart is the personal attention that we give to each and every couple. We only host one wedding at a time to ensure that your friends, families, and guests receive our undivided attention and have the time of their lives. **Our team is excited to share our recent renovations and upgrades with you - schedule a tour to get a sneak peek!** We are open 7 days a week for tours with late appointments available on Wednesdays and other days upon request. Visit us online at ClarksLandingWeddings.com or call us at 732-899-5559 to learn more!



THE ULTIMATE SHOP FOR ALL SPORTS FANS!

Owner Ted Henschel welcomes you to **Sportsnut Cards & Collectibles**. Located at **1102 Main Street in Belmar**, it's a place to buy, sell and trade your sports items. The shop specializes in quality modern/vintage sports cards and autographs of top players from the past and present. The goal is not just to have the largest quantity of cards, but also the best quality, which is something every level of collector will enjoy. Baseball, basketball, football, hockey and other sports are represented in the form of singles, boxes, sets and more! If it's not cards you're after, **Sportsnut** is also stocked with a large selection of signed memorabilia from all of the top stars. And remember that all cards available in our retail store can also be purchased online at www.sportsnutcards.com – all major credit cards, Paypal and money orders are accepted. Questions? Call **732-681-8500** or email ted@sportsnutcards.com. Open Monday-Saturday 11am-5pm.



COASTAL KITCHENS & BATHS

The design professionals at **Coastal Kitchens & Baths** have an extensive resume of kitchen designs. In business for over 10 years, we have developed a state-of-the-art design center in an effort to make the "Buyer Experience" the best in the industry. **Coastal Kitchens** has partnered with several industry leaders (all American Made), including Mouser Custom Cabinets, Koch Cabinets, and NatureKast. These relationships have been selectively chosen by **Coastal Kitchens** in order to provide our clients the best quality cabinetry in the industry. Our design professionals will work collaboratively with every client throughout the entire design and installation process, noting every detail to ensure a quality and rewarding experience. Be sure to stop by our Showroom and meet our designers – from left to right Stacey Sexton, Melissa Morris and Loretta Mooring. **800 Main Street, Belmar • 732-359-8430**
www.coastalkitchensnj.com



BELMAR WINDOW SHOP FULL-SERVICE WINDOW TREATMENTS

Family owned and operated for over 47 years! **Belmar Window Shop** is a Hunter Douglas Gallery Dealer offering a full line of custom-made window treatments. Whether you are looking for shades, blinds, draperies or shutters, we have something you! Stop in our newly renovated showroom to see full size displays, touch the extensive line of fabrics and learn how to operate your shades from your phone! If you prefer to shop from home, our experienced designers will bring the showroom to you! Our own expert installers will assure your installation is perfect and should you ever have a shade or blind in need of repair, we are a full-service Hunter Douglas Warranty Repair Center. Visit **703 Main Street, Belmar** or call **732-681-4900**. Please visit us at www.belmarwindowshop.com



GIG MORRIS FLORIST

Gig Morris Florist is a full-service florist located on the corner of **Rt. 71 & 16th Ave. in Belmar**. We are a family-owned and operated business for over 30 years. Our mission is to provide local, direct, friendly florals for everyone's unique needs. We love what we do and have pride in what we create! Our designs come from experience, talent, and innovation. Owner and head designer, Susan Whytlaw, always creates with her clients in mind! With meticulous detail, she and her fellow designers set a standard that is unparalleled. Our extensive corporate work has been acknowledged and grown throughout the years. We are proud to provide local corporations, hospitals, colleges, high schools, and offices with seasonal decor, event florals, graduation ceremonies, and everything in between. Planning a wedding? We offer free consultations – call **732-681-1909** or visit gigmorris.com



LOFIDELIC RECORDS NEW BELMAR LOCATION

Ethan and I would like to welcome everyone to the new location of **Lofidelic Records**! We have recently moved and would love for you to visit us in our new, bigger shop! As always we are a **VINYL ONLY** record shop located in beautiful **Belmar NJ** on the Jersey Shore. We carry thousands of new and preowned vinyl records across every genre. We also love to support local musicians and vinyl DJs by hosting Live Music Events allowing everyone to come in and show off their talents. We hope you get a chance to stop by and say hi! See you soon! David and Ethan **LOFIDELIC RECORDS 905 Main St. BELMAR, NJ 07719 / 732-722-7882 / www.lofidelic.com**



SWEET TEASE TEA ROOM & BAKERY

Sweet Tease Tea Room is the perfect place to reconnect with family and friends. Make a reservation for our elegant 4 course Afternoon Tea. Or check out our market full of freshly baked goodies with Tea and Coffee to go or to enjoy in our cozy cafe. Our dining rooms are ideal for hosting a party of 2 to 50 guests. Details of our Themed menu and our daily delights can be found on our website www.sweetteasetearoom.com; facebook and Instagram. Sign up for our Newsletter to get sneak peeks at our very popular themes (they change monthly) and to get a jump on some sell out reservation days. Currently open Wednesday thru Sunday 8am to 3pm with Afternoon Tea reservations available at 11am and 1pm. Stop in for a bite or place an order for a special occasion at home. **732-722-8030. 604 Main Street, Belmar.**



SHAMPOO INK. A FULL-SERVICE SALON

Shampoo Ink is a family hair and nail care full-service salon located in **Belmar** for over 30 years. We want to express our appreciation to all our loyal clients – you are the best! Our aim is to offer excellence in all that we do, while trying to keep all services as affordable as possible. We are constantly keeping up with the industry's newest styles and techniques. We are Magic Sleek certified! Walk-ins are always welcome. Open Tuesday-Saturday on the corner of **Main Ave & 7th** in **Belmar**. Call **732-280-8585** or find us on Facebook. Bring this ad and receive 20% off all hair services during the month of February. (New clients only. Not to be combined with any other offer.)



EDWARD JAMES SZUMSKI BERKSHIRE HATHAWAY HOMESERVICES FOX & ROACH

Eddie Szumski is a full time, full service, real estate professional who prides himself on achieving his client's goals. He is recognized as a top producing agent in his market & just had another record-breaking year closing over \$35,000,000 in sales in 2022! If you are looking to buy or sell a home, please visit www.ReadyWithEddie.com and see why his Client Satisfaction rating is so high. It has never been more important to team up with a real estate professional who understands and leverages online marketing exposure to the fullest. To learn more about what **Eddie** can do for you, feel free to call or text him on **732-859-3751**.

Edward "Eddie" Szumski, Sales Associate.
c: **732-859-3751** o: **732-449-3200**.
1101 Third Avenue, Spring Lake, NJ 07762



YOU DESERVE A BEAUTIFUL SMILE

Here at **Smiles By The Sea** you will meet a warm and personable team of dedicated health care professionals who truly love what they do. Every step has been taken to create an attractive and comfortable environment complete with cutting edge technology. We are able to provide gentle, fine quality dental services at times that are convenient for even the busiest schedule. Ask Us About Our In House Dental Plan — A fantastic, money saving opportunity for otherwise uninsured patients. **611 Main Street Belmar, NJ 07712. 732-681-2225. www.smilesbythesea.net**



MR. SHRIMP RESTAURANT & MARKET

Enjoy Full-Service Dining, Fresh Seafood from our fully stocked market, Take-out, Catering & Private Party Room. Our Market is open 10am-9pm | Restaurant is open 11am-9pm 7 days/week & all year long. As 2023 marks our 22nd anniversary, our goal remains the same – to provide our loyal & new customers with the freshest seafood the ocean has to offer. Our location is at **1608 Route 71, Belmar**. We have an expanded dining room & raw bar as well as a private party room available to rent for all occasions. Call **732-681-7755** or email vpshrimp@gmail.com for availability and more details. You can view our extensive dining, catering and party menus, as well as nightly specials on our website at mrshrimp.com and follow us @[mrshrimpbelmar](https://www.instagram.com/mrshrimpbelmar). Come satisfy your next seafood craving with a trip to **Mr. Shrimp** this winter.



RON ROMEO SENIOR VICE PRESIDENT, COMMERCIAL LENDER

What makes Manasquan Bank different from other banks when it comes to commercial lending?

For more than 149 years, **Manasquan Bank** has provided financing to a wide variety of businesses seeking to make an impact within the communities we serve. As we continue to expand, so does the support we provide to our local communities that extends beyond banking. We work closely with our clients to deliver customized banking solutions and flexible lending programs. The culture is to meet with a client, understand their business, then deliver. Our goal is to always find a way to close loans, while creating a positive client experience and lasting relationship. This is evidenced by the many prospects referrals **Manasquan Bank** receives and consistent loan growth, all while maintaining a very strong financial condition. Give us a try!

Ron Romeo, Senior Vice President,
Commercial Lender

NMLS# 2267825

2221 Landmark Place, Wall, NJ 08736 Office: (732) 800-0334



ALBURTUS MODULAR HOMES

Since 1985, **Alburtus Modular Homes** has provided the finest homes and building expertise on the shore. Including all associated work such as all zoning, variance, sub-division and other associated approvals as needed. We provide 100's of models to view in the local area! Offering the most competitive modular pricing along with being the most knowledgeable firm in the industry, as our past and current clients can attest to. Please call for a no fee consult. We will provide you with the information needed for any decision making. **Alburtus Modular Homes, 902 Main Street, Belmar, 732-280-1444** by appointment.
alburtus@yahoo.com • www.alburtus.com



**FRATELLO'S
RESTAURANT**

Celebrating our 16th year! Winter is here and **Fratello's** is offering 30% off bottles of wine every Sunday, Monday, Tuesdays. Live music Thursday & Friday nights. New happy hour & early dinner menu begins at 3pm. Takeout dinners available online at www.FratellosNJ.com. Doordash & Grubhub available. Private parties and reservations always accepted. Pictured (left to right) Chris DeCresce owner, Stacy, Carolyn, Joe



**LEARNING EXPRESS
TOYS & GIFTS**

Founded in 1987, **Learning Express Toys & Gifts** is a franchised retail toy store focused on quality and educational toys and gifts for children of all ages. Our store strives to be a place that makes you and the children in your life happy. From hot trends like Squishmallows and fidget toys to pretend play classics, we have what your kids want! Be sure to follow us on TikTok, Instagram, and Facebook and sign up for our email newsletters to keep up with the latest trends and new arrivals. We offer several FREE services year-round: Gift wrapping, personalization and trained toy experts who can provide you with personal toy recommendations. Visit us in the **Sea Girt Square Mall** or give us a call at **732-359-8600** and our toy experts will be happy to help you choose the perfect gift for any occasion!



**MONMOUTH ST. TILE
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Over 25 years of quality service in the tile industry. Featuring the best handmade selection and classic tiles in Monmouth County. Drawings and in-house design consultation. No appointment necessary. Competitive pricing. Come in and speak to our knowledgeable staff about your next tile project. Two locations, nine designers. New selections just arrived, come in and see the new designs for 2021.
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44 Monmouth Street, Red Bank. 732-933-1760.
www.monmouthsttile.com



**SOAR PHYSICAL THERAPY
AND ACUPUNCTURE**

For 30+ years, we have been providing 5 star Physical Therapy, Acupuncture and Massage, to the Southern Monmouth/Jersey Shore area. We specialize in sports medicine, balance & fall prevention, dizziness & vertigo, sciatica, stenosis, disc problems, concussions, joint replacement/other post-surgical rehab, rotator cuff issues, & neurologic rehabilitation emphasizing Parkinson's. Your health is our priority. Our goal is to get you back to life, sport, and function as soon as possible. We use state of the art equipment including the Alter G anti-gravity treadmill, and take great pride in providing you individualized treatment with a hands on, one on one approach, all in private rooms. Medicare, workers comp/auto accepted, and most private insurances billed. Call **732-449-2001**, visit soarpt.com or stop in at **2123 Highway 35 Sea Girt** for a same day appointment.



**CORNER BAGELRY
MANASQUAN, WALL, & BELMAR**

Serving the Jersey Shore for over four decades, our aim has always been to satisfy all your breakfast and lunch cravings. Visit our three convenient and recently renovated locations to enjoy homemade bagels, muffins, crumb cakes, cookies, and more—then wash it all down with a fresh cup of coffee. Specializing in catering, our delis exclusively offer Boar's Head top-shelf products by-the-pound as well as piled high on our giant sandwiches, subs, and wraps. Our cold cut prices are unbeatable—guaranteed. Now delivering with DoorDash. Check out www.PorkRollEggandCheese.com for more information and to view our brand new menu!



**EMERALD EYES - TAKING CARE OF MONMOUTH
AND OCEAN COUNTIES FOR OVER 25 YEARS**

Dr. Sean Phibbs along with his associate Dr. Jeffrey Kaufman look forward to seeing you soon. We are fully committed to you and your families complete vision care. Your visual needs and quality of life are our highest priority. We deliver state-of-the-art eye care using cutting edge technology, with the latest instruments and advanced continuing education for both doctors and staff. We offer the finest eyewear products available with more than 1800 frames and sunglasses to choose from in an atmosphere of uncompromised service, value and friendliness. Please contact our enthusiastic front office staff to schedule your appointment @ **732-974-3937**, or schedule online at www.Emeraldeyes.com



IVORY & PEARL

UNIQUE FURNITURE, HOME DÉCOR, CLOTHING, JEWELRY & ACCESSORIES

You will feel the warmth the moment you enter this unique and elegant boutique! **Ivory & Pearl** formerly on Main Street, Manasquan has settled into their new home at **2175 Highway 35 in Sea Girt** (next to Porter Fabrics & Elegant Nails). **Ivory & Pearl** offers a beautiful selection of hand-painted vintage furniture, as well as home décor, gifts, clothing, jewelry and accessories. Owner, Kathryn Nicusanti, paints each piece, breathing new life into quality vintage furniture. Kathryn also offers custom painting to her customers. When she is not behind the counter or painting, you will find her hosting trunk shows for other local designers. Stop in to say hello and pick up that perfect outfit or new addition for your home. Join the VIP Club and follow on www.facebook.com/ivoryandpearl designs and instagram @ivoryandpearl designs. Open all year round. **732/612-3963**



PATRICIA "PAT" MAYER DIANE TURTON, REALTORS®

Experience. Trust. Results. **Patricia "Pat" Mayer** has earned a stellar reputation for first-class, superior service and outstanding achievements for all real estate matters. Her experience, successes, and local community involvement have lead her to earn FIVE STAR REALTOR for 12 consecutive years for Client Satisfaction via NJ Magazine, Top Salesperson, Top Producer, Top Selling Agent, and Top Listing Agent for 9 consecutive years*, NJ REALTORS(R) Circle of Excellence Award in 2021, and Top 1.5% Realtors Nationwide by RealTrends Magazine. Whether you are considering selling your home or would like a complimentary confidential Home Value Evaluation, contact **Pat Mayer** today at **908-309-9374** (cell). www.patmayer.com. **Pat** always guarantees 100% confidentiality.

**Sea Girt Office*



A LITTLE PIECE OF PALM BEACH IN SEA GIRT

It all started with a juice stand! Come join us at our little piece of Palm Beach here in **Sea Girt, NJ**, at **Palm Place** — A Lilly Pulitzer Signature Store. **Palm Place** is under new ownership! Rachel Neaves and her husband Billy Neaves took over as new owners as of the first of this year. We are your destination shop for all things Lilly Pulitzer. From women's dresses, to tops and shorts, even Luxletic work out wear! We also carry our Little Lilly collection of girls clothing! For the finest needlepoint products, we carry Smathers and Branson, which includes belts, key fobs, can coolers, bottle openers and more! Come visit us! Our store is located in **Sea Girt Square, 2100 Route 35, Sea Girt, NJ 08750** or give us a call at **732-223-1655**. Follow us on our social media accounts on Facebook, Instagram and TikTok @palmlacenj



MM HOME SERVICE

We are a NJ Licensed Home Improvement Contractor proudly serving the Monmouth and Ocean County area. We are a fully licensed, insured and bonded, and an accredited Better Business Bureau company. Our team of licensed Electricians, Plumbers, and Carpenters are at your disposal. There is no job too small or too large. We provide quality and affordable services and we understand that big jobs can be very expensive. This is why we offer easy payment plans that are available for review on our website. To view some of our work, please visit us online at www.mmhomeservice.com. Scan the QR code above or call us at **732-749-3596** and mention this ad to unlock a special offer. You may also reach us at mike@mmhomeservice.com. Electrical License #15950 • Plumbing License #12345 Home Improvement License #13VHI1927700



ENJOY THE SHADE WITH JERSEY SHORE AWNING

Whether you have had awnings for years and are looking for a change, or are just starting out, **Jersey Shore Awning** would be happy to work with you. We proudly manufacture, install, and service patio canopies, window awnings, flagpoles, flags, patio enclosures, grill covers, cushions, Bimini tops and boat covers, along with motorized awnings, screens, and the highest quality retractables on the market! We also specialize in commercial awnings and shade structures. **Jersey Shore Awning** is the premier awning cleaning service in the area! Stop in **607 Memorial Drive in Neptune** or call **732-380-8012** for an estimate. Or visit us online at jerseyshoreawning.com. Our promise to you is that we will be honest, fair, diligent, and reliable. Our expert staff works from our full-service facility. With over 100 years combined experience along with youthful enthusiasm, you can count on us...Guaranteed



EUCALYPTUS HOUSEPLANTS & HOME

Eucalyptus Houseplants and Home is a boutique plant shop bringing a vast selection - over 75 different kinds and growing - of rare & unusual to the hottest-trending indoor plants to your home, along with pots, accessories and unique gifts. A lifelong gardener and creative, founder Cristina opened **Eucalyptus** in Sept. 2022. She specializes in personal consultations, speaking with every customer to pair the right plant with the right person. Her mission is to help you discover which houseplants appeal to you, will work best with your environment, how to care for them and successfully grow your own indoor green space, making sure everyone is starting off set up for success. Also available is workshop/event space, as well as design services for homes and businesses. **Eucalyptus Houseplants & Home** is located at **116 3rd Ave., Neptune City**, in the Stop & Shop shopping center, online at eucalyptusplantshop.com & Instagram.com/eucalyptusnj



VERTIGO? DIZZINESS? UNSTEADY? FALLING?

The Dizziness and Balance Center was established by Physical Therapist Dr. Robin Pflieger, 21 years ago. Robin has 34 years of experience providing specialized care to individuals with Vestibular and Balance Disorders. We are proud to welcome Physical Therapist, Dr. Angela Acquaro, to our team. Angela shares the same commitment to individualized, one-on-one patient care that our Center has always provided and will be expanding our services to treatment of orthopedic conditions including, acute injuries, chronic conditions, post-surgical operations, sports injuries and preventative care, for patients of all ages. She specializes in Concussion Management and is well trained in Vestibular and Balance Rehabilitation. Gabrielle, our Office Manager, schedules our patients timely, often the same day, and efficiently verifies insurance benefits. From the first call to the office and throughout treatment, individuals will always be provided with compassionate, patient-centered care. Call **732-918-7300** today to get back to living your best life! Visit www.dizzinessandbalance.net AND check out Google for our 5 Star reviews! **3436 Route 66, Neptune**



MICHAEL SERICO, CPA

Michael Serico, CPA is owner of the accounting practice, **Michael Serico, CPA, LLC** located in Neptune City. Michael graduated from the Rutgers University School of Business with a bachelor's degree in accounting and subsequently earned his masters of business administration from Montclair State University. He is licensed in New Jersey as a Certified Public Accountant and is a member of the New Jersey Society of Certified Public Accountants. Michael has been practicing accounting since 2000. **122 West Sylvania Avenue, Neptune City. 732-774-3505. www.sericoaccounting.com. Michael@sericoaccounting.com**



RYSER'S LANDSCAPE SUPPLY

Marty Ryser started cutting lawns in high school, never dreaming his dedication to his customers and his desire to provide the best service and highest quality products would develop into his family opening a 12,000 square foot showroom featuring the area's largest display of outdoor living products as well as indoor décor, homewares and gifts! After high school his inventory of supplies and equipment grew so Marty found a space to store everything and started offering local landscapers and homeowners the best seed, mulch and stone, increasing his selections as his business expanded. 26 years later, **Ryser's** offers everything you need to bring beauty and comfort to your indoor and outdoor spaces from candles, tableware and birdhouses to outdoor furniture, fire pits and outdoor kitchens. **Ryser's Landscape Supply** is located at **145 White Road in Little Silver**. Visit them online at ryserlandscapesupply.com. Pictured are Taylor, Devin, Carol and Marty Ryser.



FITNESS LIFESTYLES

Fitness Lifestyles, newly located on **Route 35 in Neptune**, is one of the BEST sporting good stores in New Jersey. With a 10,000 square foot showroom we are able to display the finest gym equipment and outdoor furniture on the market! Delivery, installation, and service is offered on all of our products. We are a family-owned and operated business since 1983. Call us at **732-775-1630**, visit our website www.fitnesslifestyles.com, and connect with us on Facebook (@[FitnessLifestyles](https://www.facebook.com/FitnessLifestyles)) and Instagram (@[fitnesslifestylesnj](https://www.instagram.com/fitnesslifestylesnj)). Pictured above: **Fitness Lifestyles** President Leo Clark's children Jack Clark, Operations Manager and Elizabeth Clark, Marketing Director.



STONE MANDIA, LLC ATTORNEYS AT LAW

Stone Mandia, LLC is a boutique firm with over 75 years of combined partner experience. We service individual clients and businesses of all sizes in various areas of practice including Family Law, Commercial Transactions, Corporate Formation and Governance, Personal Injury, Liquor Law, Commercial Litigation, Real Estate, Land Use, Workers Compensation, Criminal Defense and Municipal Matters. We handle routine matters efficiently and also have the ability and expertise to handle all aspects of complex matters. The partners of **Stone Mandia, LLC** are Richard B. Stone, Esq., Frank J Mandia Jr., Esq. and Jason C. Mandia, Esq. Call **732-531-4300** or visit www.StoneMandia.com. We are located at **685 Neptune Blvd, Neptune**.

AVON-BY-THE-SEA • BAY HEAD • BELMAR • BRADLEY BEACH • BRICK



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SHOP LOCAL
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TOWER VERIZON OF BRIELLE

Tower Verizon of Brielle is an authorized Verizon Wireless Store here in **Brielle**. They have a great customer policy that big box stores seem to have forgotten. The customer is important. At **Tower Verizon**, Their GOAL IS TO EARN YOUR BUSINESS. When you walk into a big box store they expect your business. When you walk into **TOWER Verizon** they EARN your business. If they don't know the answer they will find out for you. Could you imagine a business that wants to service your needs? Lewis Faust started in the electronics industry in 1979, & opened his own business in June of 2000 with his first store in Old Bridge, AUTOSOUND & CELLULAR, & then opened another store in August 2001 in Brielle, TOWER AUDIO & CELLULAR. Lewis is a hands on owner. He is involved in the day to day operations & holds his employees to strict standards of customer service. Lewis knows what big box stores have forgotten, "treat the customer the way you want to be treated," and the business will grow thru customer loyalty & customer referrals, our customers are our best advertisers. So please stop by & speak to our staff with any of your needs. Have us check your bill, You may be paying too much, Or come in for a phone check up.



HOLISTIC HEALTH AT TUMAS CHIROPRACTIC

Dr. Jack, Dr. Mary Denise, and the staff wish you health and happiness this new year! Our goal is to **BOOST YOUR IMMUNE SYSTEM** with holistic healing. At our office, the better you feel, the better we feel. We utilize many techniques including Active Release Technique, noninvasive Cold Laser, and soft touch treatments for headaches, shoulder, and neck pain. We treat patients ranging in age from Newborn into their 90s! Alternatively we offer muscle retraining and Decompression Therapy - a non-surgical treatment for difficult low backs and herniated disks. Call **732.528.2188** for an appointment today! **427 Euclid Ave, Brielle**



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We're proud to offer over 30 years of experience in Chiropractic care for the whole family. Visit us to experience our holistic approach to prenatal and pediatric wellness to make Chiropractic part of your preventative health routine. Pediatric care ranges from symptom relief from ear aches and constipation through high school sports injury care.

Tumas Chiropractic Center
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PAONESSA COLON AND RECTAL SURGERY, P.C.

"Dr. Paonessa is what you want a doctor to be like. Kind, attentive, and helpful." (patient testimonial). I'm **Nina J. Paonessa**. D.O., F.A.C.O.S. and I am a board-certified general surgeon and proctologist. With over 19 years experience, I am the only female fellowship-trained colorectal surgeon in Monmouth and Ocean Counties. At my local **Brielle** practice, I offer individualized, innovative and efficient care to all my patients. In my discrete, private office, my staff and I treat a variety of conditions including Fecal Incontinence, Hemorrhoids, Inflammatory Bowel Disease, Anal Fissure, Anal Fistula and Pelvic Floor Disorders. In-house procedures include colonoscopies, endoanal/rectal ultrasounds; and anorectal surgeries. Stop suffering in silence - now is the time to take back control of your condition! Call **732-282-1500** to schedule your appointment. Located at **603 Higgins Avenue** or visit www.paonessacrs.com.



HAVE YOU MADE YOUR HEALTH AND FITNESS A PRIORITY IN 2023?

If you're like many of the people we see at **The Exercise Coach**, finding the time and motivation to get and stay fit is challenging. The good news is that our clean, private and professional studio is open, and we'd love to see you make your health a priority this year. Let us help you get strong, stay healthy and de-stress in just two 20-minute workouts a week inside our small, clean, modern studio. Come try out our private data-driven workouts and experience the perfect fitness solution for you. **WE ARE OFFERING 2 FREE PERSONAL TRAINING SESSIONS TO GET YOU STARTED! 707 Union Ave., Brielle. <https://exercisecoach.com/brielle/> Call or Text 732-320-9444.**



DSLONZA COUNSELING

Deidre Stamos Lonza is a Licensed Clinical Social Worker and a Licensed Clinical Drug and Alcohol Counselor experienced in working with Adolescents, Adults, Couples and Families. She treats those individuals experiencing a myriad of life changes and struggles including but not limited to Anxiety, Depression, Life Transitions, Addiction and Recovery, Stress Management, Relationship Issues and more. A graduate of Vanderbilt University and Monmouth University, where she received her MSW, Deidre is passionate about helping her clients build confidence, find inner strength and achieve a well-rounded life balance. Change can be difficult and sometimes uncomfortable, but at **DSLonza Counseling**, together with her clients, Deidre finds opportunities to help nurture those in need lead a more peaceful and fulfilling life. This is where meaningful change begins. **800 Riverview Drive, Suite 104, Brielle, NJ. Deidre@DSLonzacounseling.com**



CCC COUNSELING SERVICES

CCC Counseling Services is a group of licensed, professional counselors who are dedicated to helping others obtain growth and well being. Whether your struggles include stress, anxiety, relationship difficulties, or any type of addiction, we have the expertise to help you get your life back! Our therapists specialize in children, adolescents, families, geriatrics, and addiction as well as, couples and marriage counseling. In addition to private counseling sessions, we offer group therapy for Teen Anxiety and Depression and Caregivers of the Elderly. Our two nearest offices are conveniently located at **1924 Hwy. 35, 2nd Floor, Unit 10 in Wall Township, 732.481.4743** and **105 Union Avenue/ Rt. 71 in Brielle, 732.612.8032**. Or our **Little Silver** location is at **34 Sycamore Avenue, 732.889.3329**. Call today to schedule your appointment, visit us at **CCCcounselingservices.net** and find us on facebook & Instagram.



FOR THE BIRDS

Wild Bird Seeds & Such specializes in wild bird products and related gift items. Features include over 150 styles of bird feeders and houses, as well as accessories for their easy and convenient placement around your yard. Seed is available from “by the scoop” or in 4 to 40 lb. bags. Owner Debby Walther will welcome you at **500 Union Ave. Brielle**.
Tues.-Sat. 10am - 5pm
Sun. 12pm - 5pm

CURBSIDE PICKUP is available
please call in advance
732-528-4633



PERSONAL TRAINING IN BRIELLE

Jon Messner was 17 when he was in a car accident and knee surgery seemed inevitable. Jon read books on strength training, physical therapy and functional anatomy. Jon discovered knee tendinitis may be the result of weak muscles and started strength training and his knees felt better. Jon opened **Messner Strength Training** in 2011. Shortly after, he started coaching track and cross country at Georgian Court University, and his unique approach has produced school records and conference champions. Jon has more than 25,000 hours training moms, dads, grandparents, high school athletes and college athletes. He has a Masters degree in kinesiology and he is a Certified Strength and Conditioning Specialist. **732-475-0142. 613 Higgins Avenue.**
NO CONTRACTS/PAY BY THE SESSION



OLD SPOOL SEWING

Meet Julia, the face of **Old Spool Sewing**. A graduate of Parsons in NYC, she worked in the fashion industry for several years before ditching fast fashion to find more fulfillment in life — which led to opening **Old Spool** four years ago with the help of her husband, Patrick. Together they have taught hundreds of kids and adults the art of sewing in their cheerful and welcoming studio. Patrick and Julia are grateful to their wonderful community of sewists (both young and old!) for supporting their shop as it has grown to sell fabrics and supplies. Whether you are looking to learn or have been sewing for life, you will always feel welcomed at our colorful shop. Visit us in **Brielle** or at **OldSpoolNJ.com**.



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At **The Folk Agency Realtors**, we will help you feel confident and savvy Selling or Buying your local home. The “In Town” connection for Local Real Estate for over 100 years. Visit **www.FolkAgency.com** for a Free download of our 7 Local Insider Tips on Selling your Home for Top Dollar.
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Pictured: Heidi Wittenberg, Broker



ELITE CUSTOM UPHOLSTERY 25TH YEAR IN BUSINESS

Each week Paul Smith performs minor miracles. He is not a doctor or a priest but he manages to breathe new life into some of peoples’ most precious possessions. For over thirty years Smith has been reupholstering worn furniture & rebuilding antiques. In April of 1998 Smith opened **Elite Custom Upholstery** located on **1620 Main St., Lake Como**. Smith’s work was featured in over a dozen Martha Stewart Living Magazines. This April will mark **Elite’s 25th Anniversary**. The success of his business Smith says “Is a wide range of services.” He offers Shop at home services. Antique Restoration; Custom Slip Covers; Custom Built Headboards; Custom Valances & Ottomans; Foam cut to order; Dinette Sets, and Commercial Seating. Call us at **732-681-7707**, visit our website **elitecustomupholstery.com** or email **eliteuphjn@aol.com**.



PURR'N POOCH PET RESORTS

Dick & Mary Palazzo & daughters, Betsy & Koren thank you for choosing **Purr'n Pooch**. With more than 52 years of experience, **Purr'n Pooch** offers state-of-the-art facilities & grounds uniquely designed for the comfort and care of your pet. **Purr'n Pooch** understands that no two pets are alike & celebrates the uniqueness of each guest by offering a wide variety of services & amenities that include lodging, daycare, catteries, spas, grooming, training, swim parks, group or private play, aquatic exercise at our **Wall Township** location, & transportation. With two central Jersey shore locations in **Tinton Falls & Wall Township**, **Purr'n Pooch** is staffed 24 hours a day for your peace of mind & the enjoyment of your pets. Call **732-842-4949** or **732-528-8100**, visit purrnpooch.com, or Like us on Facebook.



TINY TREASURES NURSERY SCHOOL

Tiny Treasures — serving the community for 34 years, is located at **2024 New Bedford Road** in **Wall**. We offer Nursery School, Pre-K, half and full-day Kindergarten for ages 6 weeks to 6 years. Before and after care is also available for elementary school children ages 5 to 11. Transportation is available to and from local schools. Our School year runs from September through June. We offer a Summer Camp Program during July and August. Stop by or visit anytime. Call ahead to schedule a tour. Our school hours are 7:00am-6:00pm and we are presently accepting Summer Camp and September 2023 registration. Call us, **732-449-4073** or visit www.TinyTreasuresatwall.com for more details and find us on Facebook too.



OVER 100 YEARS OF OIL TANK REMOVALS

When you think oil tanks, think **Charles J. Hoffmann Jr. & Son**. Founded in 1922 and now a 4th generation family-owned business, **Charles J. Hoffmann Jr. & Son** understands that soil testing and tank searches have become just as important as a home inspection in the real estate industry. We offer environmentally friendly methods of providing residential oil tank removal, soil testing with 24-hour results, and tank locating. The experience and attention to detail provided is second to none, and after 100+ years our company's focus remains unchanged — centered on the quality of work, not quantity. Call **732-681-1985** or visit HoffmannTankRemoval.com



SALONWORKS 732-449-5151

David and Rick welcome you to their full service salon. **Salonworks** has been proudly serving the Jersey Shore since 1995. At **Salonworks** you will sense the warm, unassuming atmosphere when you arrive. We are so much more than hair & nails — we are a place to belong. World class color & styling products are used to help achieve excellence in your desired look. Our staff is fully trained in the use of Goldwell color/styling & KMS California. Their continued education in the latest styles & color trends is common practice. Cosmetics applications, complete waxing services & therapeutic scalp treatments are also available. Open Tuesdays thru Saturdays with Wednesdays & Thursdays being our late nights. After hour appointments always available by request! Visit us on Facebook, Instagram or www.salonworks-nj.net. **2510 Belmar Blvd, Wall Twp. (Colfax Plaza)**



COLFAX PHARMACY

For the past 19 years, Michelle Paradiso, R. Ph has been the Pharmacist in Charge at **Colfax Pharmacy** on Belmar Blvd. in **Wall**. Michelle and her staff not only offer fast, friendly service but also free delivery at any time. It's a place to fill your prescriptions and to shop for everyday needs — vitamins, remedies, suntan lotion, skincare products and much more! Covid testing is also available. The staff works tirelessly to decorate the retail portion for all seasons and holidays. With a large assortment of Hallmark Cards, Russell Stover Candy, Jewelry and other gifts — **Colfax Pharmacy** is your one-stop shop for your Valentine. Come see Michelle and staff Monday-Friday 9-7, Saturday 9-3 in the Colfax Plaza at **2510 Belmar Blvd.** or call **732-280-3535**. Visit us online at colfaxpharmacy.com



SUNNYSIDE MANOR

Siblings John Keane & MaryEllen Keane are carrying on their parents' mission to serve seniors with respect, compassion and integrity. **Sunnyside Manor** has three distinctive Neighborhoods: 1) Independence 'Plus' Assisted Living Neighborhood — offers spacious apartments designed for individuals who want to maximize their independence while enjoying the numerous activities you expect at a five-star resort, while having the peace of mind in knowing someone is nearby if needed. 2) Recollections Memory Care Neighborhood - staffed by specially trained care professionals & provides a safe & secure environment. 3) Skilled Nursing Neighborhood - devoted to those whose care needs require regular monitoring, whether it is short-term, long-term or Medicare rehab. Discover senior living like you've never seen before: **2500 Ridgewood Road, Wall NJ 07719**. Call **888-347-5773** for more information or a personal appointment.



**NEW OWNER,
SAME QUALITY SERVICE**

In 2021 a familiar face took over **Wildflowers Florist & Gifts**. Megan Byrne, who has been working at the shop since 1998, continues to lend her creativity & passion for flowers on a daily basis. Open nearly 30 years ago, **Wildflowers** remains the only florist in **Wall Township** and offers professionally designed flower arrangements & gifts to fit any occasion. Planning a wedding? Come speak to us about how we can make your floral dreams come true. You will also find gorgeous arrangements for birthdays, anniversaries, sympathy or as a thoughtful get-well gift. With Valentine's Day approaching, our selection is sure to put a smile on that special person's face! **Wildflowers** was recently voted "Best of the Best" by APP readers. Dayshia, Amy, Megan, Kevin, Peg, Mary Beth & the rest of the **Wildflowers** staff are here to help every Monday-Saturday at **2510 Belmar Blvd. (Colfax Plaza)**. Call 732-681-5155 or online ordering at wildflowers-florist.com



**MCDONALD'S OF
WALL TOWNSHIP**

Thank you to the town of Wall and surrounding communities for always supporting the **McDonald's of Wall** (located next to the Target)! We are excited to undergo a full building remodel in the early spring of 2023! We still offer delivery on Uber Eats and DoorDash and starting in March when using the **McDonald's App** you can order your food ahead of time to be "Ready on Arrival" as well!



**MOD STUDIO
A SINGULAR EXPERIENCE**

The **Mod Studio** team, Deborah Shields (owner/stylist), Chelsea Woodward (stylist) and Tricia Maitland (stylist) invite you to experience a vibrant, yet relaxed, private full-service studio located inside Sola Salon studios in Wall. With over 50 years combined experience, the **Mod Studio** team knows that listening is just as important as skill with the scissors. Their approach is client-focused and always includes a thorough consultation. They want your hair to be the best it can be; that's why they offer premium hair color from Redken and cruelty-free, vegan styling products from R+Co. Continuing education is also a priority so they can continue to bring you the latest cutting edge looks and services. They look forward to seeing you in the salon soon and for years to come. Located in the **Tricorne Center, 2007 Rt 35, Wall**. Call 732-858-4705 or book now at modstudio.glossgenius.com



**PUHARIC AND
ASSOCIATES, INC.**

Puharic and Associates, Inc. – INSURANCE and Risk Managers is a full service, concierge-style insurance agency designed for business owners seeking a sole remedy insurance solution for Business, Home, Auto, Health and Flood — all while providing professional one-on-one customer service. With 16 years of experience insuring people like you, our loyalty is to the client. And, as an independent agent, **Puharic and Associates, Inc. – INSURANCE and Risk Managers** has access to ALL the carriers you need for continued success. Our promise is to be a phone-call-away — never being placed into a Call Center. Does your current Agent watch over you with the professional care and concern you deserve? They should. And, we do! Call 732-655-6200, email us at info@puharicassociates.com or visit our location at **2517 Highway 35, Building D, Suite 202, Manasquan, NJ** and experience the **Puharic** difference.



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**JOHN SCHRADER
VICE PRESIDENT, COMMERCIAL LENDING OFFICER**

What is the most rewarding part of providing local commercial loans?
As a commercial lender at **Manasquan Bank**, I share in my organization's dedication to the community by providing local businesses with the financing they need to achieve their short- and long-term goals. Nowadays, a community bank is a rarity. Doing my part to help the mission of one with such an impact on the region is extremely rewarding because the growth of the local economy is what sustains the health of my Jersey Shore home. At **Manasquan Bank**, I get in on the ground level of the development of businesses which are poised to become cornerstones of the community.
John Schrader
Vice President, Commercial Lending Officer
NMLS# 2261020
2221 Landmark Place, Wall, NJ 08736 Office: (732) 800-0384



JOIN THE JERSEY SHORE CHAMBER OF COMMERCE AND JOIN IN ON THE FUN

The Jersey Shore Chamber of Commerce continues to hold exciting and unique networking events. Don't miss out on the opportunity to connect with the successful members of this chamber. As a member, you'll enjoy networking breakfast meetings, informative business seminars, & tasteful after hours events. You'll have access to the business development tools & resources available at the welcoming **Chamber Office**. As a member you'll also connect with a premiere network of professional business men & women ... people who want to do business with you! The continued success of the **JSCC** is no accident! Guiding the **Chamber** for more than 17 years is Executive Director Evelyn Mars & her very hard-working Board of Directors pictured here. The team has lots of fun planned for 2023. If you're thinking of joining, now is the time! Visit www.JSCCnj.com or call the **Chamber** office at 732-280-8800.



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"When we help your business succeed, we succeed too!" **Kintech, Inc.** is family owned and operated by Carol Cotta and Gary Porter, and has been in business for over 24 years. Located in **Colfax Plaza, Wall**, we are a "One-Stop-Shop" for all of your marketing materials. Let us help you with your print/copy needs from business cards, letterhead, envelopes, postcards, and brochures to booklets, manuals, banners, signs and so much more. Whether you need us to print or already have a printed piece that you would like to mail - no problem. With our Direct Mail Services, we can help you get your message into the hands of your existing/potential customers at very competitive rates. Only want printing or copies done? We have you covered. We treat our customers as family providing you with individualized attention helping you complete your project quickly, efficiently and within budget. Contact us at 732-280-6245 or www.kintechinc.com.



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In 2024, we will be celebrating 40 years at the Jersey Shore! For those of you who don't know us, we are the best local store for athletic footwear, apparel and accessories featuring your favorite styles from Nike, Asics, New Balance, Brooks, and Vans. In 2017 we expanded our in-house production of custom apparel printing and embroidery services with a new building in SLH. Stop in to order t-shirts or sweatshirts for your team, school or corporate event! Brendan, Matt, Peter, and the whole crew will be glad you did.
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We are a family owned and operated garden center, serving Monmouth and Ocean Counties. With decades of experience in the garden center industry, the DeCanio family is proud to bring you the very best in garden plants, accessories, and seasonal gifts. We're here to help you plan your garden, choose from our wide selection of annuals, perennials & nursery plants, guide you on planting practices, and even diagnose plant issues. In our Gift Shoppe you'll find seasonal gifts, and garden décor. Customer service is our number one priority! We're open year-round. Visit us at **1441 Lakewood Rd, Manasquan**, www.shorerivergardens.com, or call **732-962-3162**.



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Did you know that **Allenwood Animal Hospital** has been serving the community for over 35 years? We are a 4 doctor veterinary hospital located in **Wall Twp.** Our Medical Director Margo Murillo has been with the practice for 12 years. Our associate veterinarians are John LaPaglia (9 years), Robyn Day, and Gabe Capodanno. Our hospital manager Tracey Roth has been with the practice for 20 years. Our support team consists of 5 Client Service Representatives, lead by their supervisor Jessica Pierce; 3 Certified Veterinary Technicians and 7 Veterinary Assistants, lead by their supervisor Jacqueline Haar. We are open Monday - Thursday 8am-8pm, Friday 8am-5pm. & Saturday 8am-4pm. We are a full-service animal hospital for your dog, cat, birds, pocket pets, and certain exotics. We perform routine wellness screens with vaccinations to surgery, dental cleanings with dental x-rays, and digital x-rays. We are welcoming new clients to the practice and cannot wait to meet you and your pet! Give us a call today. **732-528-7444**.



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BEAUTÉ

Beauté...your hair and makeup boutique is a beautiful and ethereal salon that has guests feeling special and welcome as soon as they arrive. As we all know beauty doesn't just happen...it's created here at **Beauté** by owner/stylist Lorraine Gallagher and stylist/makeup artist Julia Grasso. We specialize in all aspects of hair coloring and creative haircuts for women and men. We also create special occasion hair and Julia can customize your makeup to complete any look. **Beauté** was established June 29, 2022 and we are now looking for just two experienced hair stylists to grow our team and join us at **Beauté**. Located at **2200 Belmar Blvd in Wall**. Now interviewing...**848-404-9437**. Visit us at www.beautenj.com. Instagram: [@beutesalon.nj](https://www.instagram.com/beutesalon.nj)



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